

### FORM NEW COMPANY

#### GUADALAJARA MEN ORGANIZE AN EXTENSIVE ENTERPRISE.

### WILL BUILD AN ELEVATOR

Western Storage Company, Ltd., Organized With Arthur H. Brewer as President—Charter Prohibits Its Engaging in Speculative Work.

#### Special Dispatch to The Herald.

Guadalajara, Dec. 28.—With the object of engaging in a general storage and commission business, similar to that carried on in the larger cities of the United States, the Western Storage Co., Ltd., has been organized here by Arthur H. Brewer, A. W. Geist and A. W. Geist, Jr., well known members of the American colony of this city. Mr. Brewer is president of the company, and A. W. Geist, Jr., secretary and treasurer.

Not only will the new company care for all classes of goods and farm products stored in its bodegas, but also it will enable merchants, manufacturers, mining men and others to secure supplies at wholesale prices by the payment of small amounts. The money to complete the purchase of the shipments will be advanced by the company and the goods will be received and stored by the purchasers as desired. The company will make a charge for the storage and collect interest on the money advanced. The plan has met with great success in the United States, and it is believed it will be successful here.

### MAY SUPPRESS SCALPERS

#### They Have Charged Unreasonably For Theatre Tickets.

The attitude of the federal district government in the case of the ticket scalpers who have for some time monopolized the tickets to theaters in this city, is likely to result in the issuance of an order prohibiting the sale of tickets to persons who may not intend them for admission to the house.

No action in this respect has been taken as yet, but the federal district government is seriously considering the advisability of preventing ticket scalpers from exacting enormous prices from the people.

On account of the benefit performance of Francisco Gavilanes of the principal theater some time ago, the demand for tickets was very large and it has been ascertained that almost the entire supply of tickets was bought from the ticket office by scalpers, which they afterward sold at prices which would never have been paid under ordinary circumstances.

Julio Perle, inspector of public amusements, called at the ticket office of the Principal theater on the same day when the benefit performance of Gavilanes took place and he found that only a few tickets entitled the bearer to admission to the upper part of the house and a few reserved seats had been left by the scalpers.

The matter was then referred to the federal district government and a fine was imposed on the management of the theater for failing to supply the public with tickets.

The presence of the Tina de Lorenzo dramatic company has given rise to the discussion as to whether scalpers ought to be prevented from selling tickets at their own prices, for in previous years the authorities have refrained from interfering with them. Governor Landa y Escandon makes the statement that any person is free to buy as many tickets as he wanted and to sell them at such prices as he could obtain, but the abuses committed by scalpers for the past year have been so noticeable that the authorities will take a hand in the matter and endeavor to protect the public against them.

### CAMPAIGN OF EDUCATION UPON WINE ADULTERATION

The importers of fine wines in Mexico are joining in the fight which is being waged by the producers of the best known and most expensive champagnes against the adulteration of imported wines, both sparkling and plain, and they say that while they find the demand for the best brands is steadily improving and is almost equal to the output, they are waging a hard fight against adulteration and will soon begin a campaign of education whereby it is proposed to teach the false from true.

To show to what extent the demand is increasing, the principal firms bottling the finest champagnes, shipped from Reims 4,380,214 bottles of champagne in 1844-1845. Each year shipments have steadily increased, until 1905-1906 showed that the trade had grown to a foreign to a foreign exportation of 23,876,731 bottles. Since 1905-1906, the volume of business has increased proportionately.

However, as the demand for champagne increased, the area of production remains the same and is strictly limited to one department of France, which is La Marne. Therefore, when the demand grows to such an extent

as it has grown, serious suspicions as to the origin of the wine often arises, and it is known that much of it is shipped into the department of La Marne from the banks of the river Loire and is bottled by small dealers after being mixed with real champagne.

Dealers therefore claim that in order for the consumer to be certain as to the quality of goods he buys, he must rely almost entirely upon the name and the reputation of the French house, who originally ships it. Only in this way can he get a wine that is really entitled to the name of champagne and a wine that is not a simple mixture.

The crusade that is about to be waged against the adulteration is headed by Moet and Chandon, Louis Roederer, Pommery and Greno and other very large and old houses. Circulars have been issued to the principal agencies, among which is that of Mexico City, and a systematic and instructive campaign will soon be inaugurated which will have as its aim the teaching of the public much that only connoisseurs and champagne experts know of the rare sparkling stuff that makes sunbeams gather in hollow-stemmed glasses.

### MARRON GIVEN OVATION

#### Mexico City Welcomes Popular Young Pianist.

The first performance given by Luis Alfonso Marron, the Mexican pianist, since his return from Europe, took place last night at Bucarell hall. The audience was fairly large and extremely enthusiastic, the pianist receiving a cordial welcome. At the close of the first part of the program, upon concluding several selections from Chopin, including a nocturne, Marron was given a veritable ovation and responded with another selection. His rendition of the Rondo, by Beethoven, Rubenstein's Romanza and "On the Banks of the Blue Danube" were worthy of special mention. Mr. Marron gave a recital at his home recently which was the first of his recent performances.

### HOFMANN GOMES AGAIN

#### Will Fill Engagement in Mexico in January.

Josef Hofman, under the management of Wagner and Levin, successors, will play the first of a series of three concerts in the theater of the National Conservatory of Music, on Calle de la Universidad, Friday evening. Other concerts will be given by Mr. Hofmann on the evenings of December 10 and December 12. The sale of seats is now on.

This will be the second visit of Josef Hofmann to Mexico and he is, therefore, not unknown here as an artist. There is, perhaps, no pianist in the United States who has delighted more people with his wonderful playing than Mr. Hofmann and it is quite certain that there has never appeared in Mexico a more finished artist. Mr. Hofmann is a man about whom there are none of the whimsicalities frequent with the great and near-great, but is such a man as one delights to know. He is perhaps the most wonderful pianist of his age since the great Rubenstein, and it is quite sure that for elegance of touch and technique there is no pianist in the United States, and, indeed, few in the world, who can equal him. He plays with all the technique of Paderewski, but there is about his music that highest and sublimest passion and depth of feeling.

The programs arranged by Mr. Hofmann for his three concerts are now in the hands of his managers here. They are well selected, of course, although the lovers of Beethoven had hoped to find the great composer's works, as well as Mr. Hofmann's own compositions and arrangements, more prominent on the program. The first concert to be played by Mr. Hofmann might well be said to be a Chopin concert, although Mendelssohn, Schubert, Beethoven, Rachmaninoff, Schuetz, Moszkowski and Liszt are each represented.

The programs are unusually long and include only such music as Mr. Hofmann would care to play.

### GUTIERREZ WILL RECOVER

#### He Was Seriously Injured in Wreck Near Torreón.

J. Gutierrez, the Mexican engineer who was reported fatally injured in the wreck near Torreón last week, is now reported to be in a fair condition to recover. The fireman who was also seriously injured, is getting along nicely and will soon be able to resume his duties.

The wreck, in which they had such a miraculous escape from death, occurred last Wednesday night between Torreón and Palacio Gomez, when the engine hit an open switch and, leaving the track, turned completely over, pinning both the engineer and the fireman underneath. It was thought for a time that Gutierrez was scalded so badly that his recovery would be impossible, but the doctors in charge say that he is getting along nicely and will soon recover.

### STILL ON CORAL REEF

#### Two Boats Go Out to Help Foundered Steamer.

Special Dispatch to The Herald. Veracruz, Dec. 28.—Up to a late hour this evening the steamer General Canton was still on the coral reef where she foundered. Early this morning the steamer Gobernador and the government fire fighting boat, Merida left port to help put the ship afloat. The Merida has powerful pumps, and in view of the position of the General Canton it is believed that it can be put afloat with the combined help of the two steamers, after her sides are sealed. The Canton is valued at \$15,000 and is not covered by insurance. Before becoming the property of the Veracruz Lighting company the old tug was known as the Mike Moran and was used as a tender to the line of boats at Progreso.

### POLICE ARE LOOKING FOR SAFE ROBBERS.

Upon complaint of Francisco Carbajal, manager of a stationery store on Calle San Agustín, the police department is making an active search for the thief or thieves who extracted \$1,600 from his safe on Saturday night.

### MAN OF LOWER CLASS FALLS FROM MOVING STREET CAR.

An accident, which will probably cost a life, occurred yesterday afternoon at 4 o'clock in front of the Buena Vista station on Colonia street, when a man of the lower class fell from a rapidly moving car, striking his head on the pavement. He was thought to be dead when first observed, but later revived. He had no identification and was removed to the hospital an hour later, where an examination of his injuries was made by the police surgeons. He will probably die.

### DR. HARRIS IN CHARGE

#### PHYSICIAN AND SURGEON FOR GUADALAJARA HOSPITAL.

### ASSISTED BY DR. SQUIRES

Reached Jalisco's Capital Short Time Ago from Aguascalientes and Made Final Arrangements for Opening New Central Institution.

#### Special Dispatch to The Herald.

Guadalajara, Dec. 28.—Dr. H. A. Harris, formerly of Aguascalientes, is the physician and surgeon in charge of the new Mexican Central hospital here. He arrived from Aguascalientes a few days ago and assisted Dr. H. S. Squires, chief surgeon of the Mexican Central, in the final arrangements for the opening of the institution. Dr. Francisco Marron Alonzo, who has represented the Mexican Central medical department here for several years, will be consulting physician and surgeon of the new hospital.

Only railroad men and employees of railroad contractors will be admitted to the Guadalajara hospital. Thirty patients can be accommodated.

#### Coal for Locomotives.

The value of the coal mined and shipped for consumption by the steam locomotives of railroad and mining companies for the current year is estimated at \$92,000,000, put on board cars at the mines.

### DEBT OF TEN CENTS LEADS TO SERIOUS ROW.

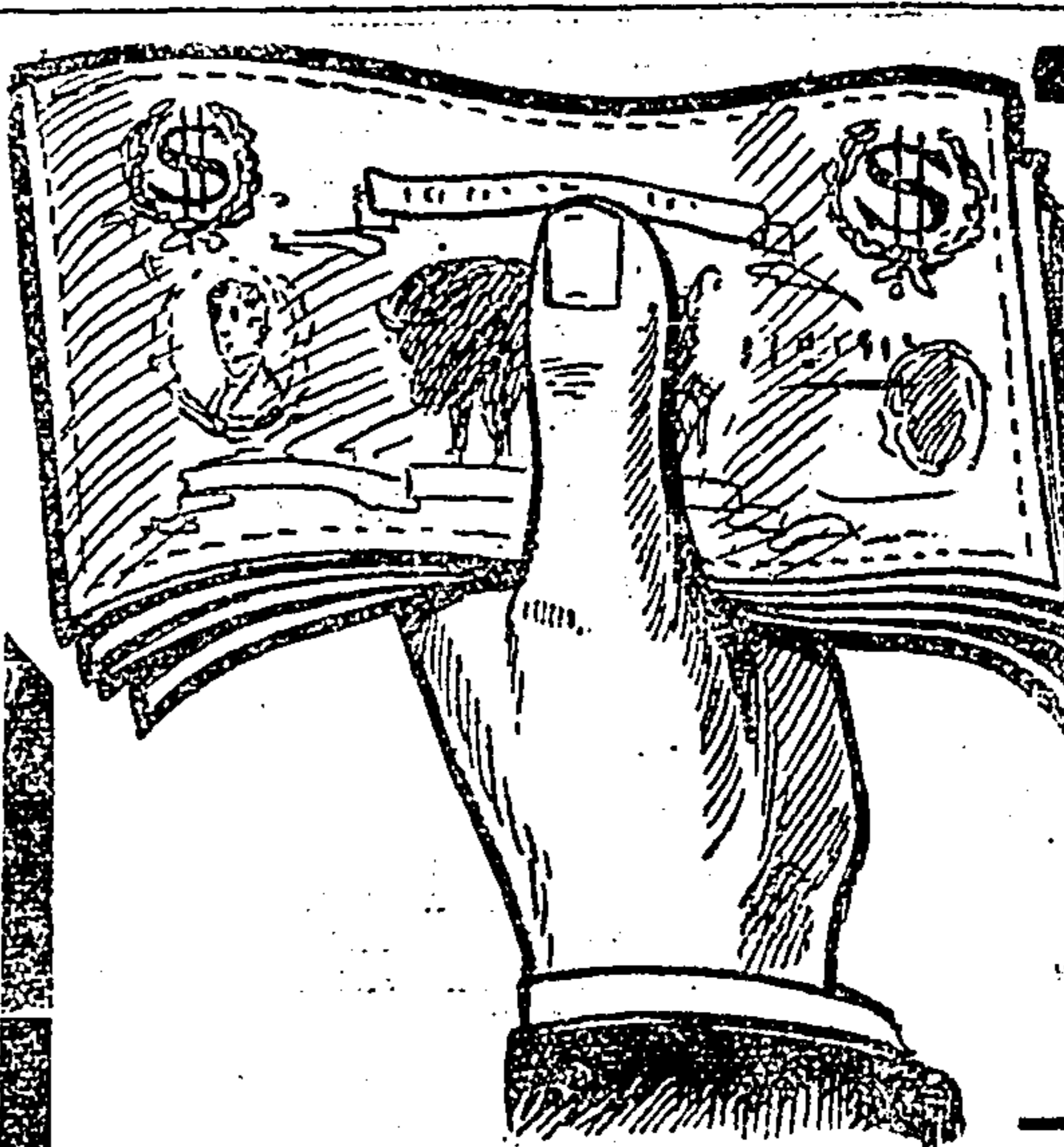
Fun Ley and Lug Chun, members of the Chinese club on Calle de Dolores were arrested yesterday and taken to the sixth comisaria on complaint of Ley that Chun had hit him with a knife on the head because he failed to pay him two cents which he owed him. Pedestrians on the street were alarmed by the screams of Ley who ran into the street in search of a gendarme, his head bleeding from the wound inflicted by Chun by whom he was followed. By the aid of an interpreter Ley declared at the comisaria that he owed Chun ten cents and that because he failed to pay it, Chun drew a knife and wounded him on the head. Chun said that he wounded Ley because he insulted him.

The numerous rows which have taken place of late in the Chinese casino on calle de Dolores may lead the authorities to close the place, for Chinamen have shown a marked tendency to deprive each other of their lives for the most trivial reasons.

Get a Davenport double gun.



The only popular Whiskey in Mexico whose age and Purity are guaranteed by both the Distiller and the United States Government. General Agent, Arturo M. Einsteln, Coajomulco No. 3, Mexico City.



### SAVE SOME MONEY!

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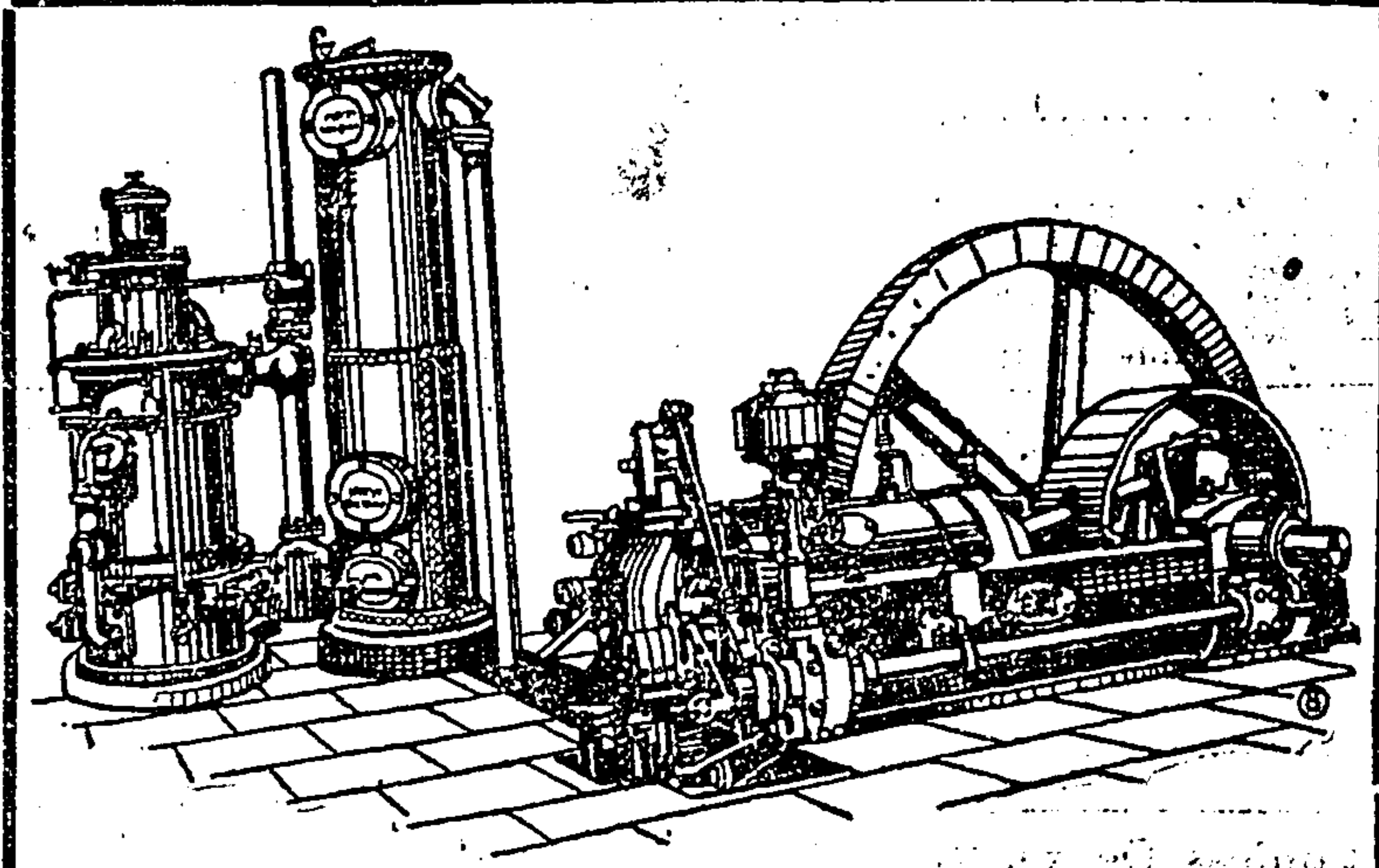


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### ROOSEVELT'S BUST IS NEAR COMPLETION.

Washington, Dec. 28.—Shortly after the holidays the senate probably will decide where it will place marble busts of two of its presiding officers, Roosevelt and Fairbanks. Mr. Roosevelt's career in the senate was extremely brief, and although it ended about seven years ago up to this time no bust of him has been made. Mr. Roosevelt selected James Frazier, a young artist of New York, highly recommended by Saint Gaudens, as one of the most promising sculptors of the day, and Mr. Frazier has been at work for some time in carrying out his commission. It is said this bust is near completion and will be delivered before March 4.

Sixteen years ago the senate adopted a resolution giving continuing power to its committee on the library, of which Senator Wetmore of Rhode Island is chairman, to have busts made of vice presidents. Mr. Fairbanks' bust is being made by Franklin Simmons, the American artist, residing in Rome.

Newest styles of good hats in felts, silks, straws and Panamas at Sombreria Nueva, Prof. 5 de Mayo No. 3 D.

TINTED ENTHUSIASM. No man should go out hunting attire as though he were about to embark on a rat-catching expedition. A scarlet coat is the true sign of enthusiasm.—Bystander.

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